**Intention**

* Define our goals, milestones and responsibilities for spring 2024

**Desired outcomes**

* Big goal for spring 2024
* Milestones list from fedruary to July

**Where we were last time**

* We have an approach
  + **In-depth analysis**: We delve into problematic supply chains, identifying and understanding hidden dependencies and practices.
  + **Comprehensive mapping**: Through meticulous research, we map entire value chains, from raw material suppliers to end consumers.
  + **Awareness, knowledge and engagement**: Using modern communication tools, including digital platforms and social media, we foster informed public discourse and advocacy.
  + **Collaborative action**: The formation of consortiums of companies, stakeholders, and consumers is critical. These groups act as think-tanks and action cells, where innovation meets practical solutions.
* We have several lists of universities
* We have a contact mail for universities
* We have a communication plan proposal from Chris

**Plan proposal**

1. **Introduction and Project Overview (10 minutes)**
   1. Quick recap of the project's main objective: "Transforming Value Chains for Sustainable Transformation."
   2. Emphasize the core themes: supply chain sustainability and public health.
2. **Review of Progress and Setting Goals for Spring 2024 (40 minutes)**
   1. Recap of the progress made since the last meeting, including the approach and current status.
   2. Detailed discussion to define the major goal for Spring 2024, focusing on PFAS elimination and broader supply chain challenges.
   3. Develop a detailed list of milestones from February to July 2024, assigning specific responsibilities.
3. **Collaborative Partnerships, Outreach, and Engagement (40 minutes)**
   1. Deep dive into the strategy for engaging universities and other potential partners.
   2. Thorough review and enhancement of Chris’s communication plan proposal.
   3. Plan for leveraging digital platforms and social media for advocacy and public engagement.
4. **Open Discussion, Brainstorming, and Action Planning (20 minutes)**
   1. Foster an open environment for brainstorming, inviting innovative ideas and addressing any concerns.
   2. Discuss potential obstacles and alternative strategies.
5. **Conclusion, Summary of Action Items, and Next Steps (10 minutes)**
   1. Summarize the key decisions and action items agreed upon during the meeting.
   2. Confirm the next meeting date and set objectives for it.
   3. Close the meeting with appreciation for the team's efforts and dedication.